

## ***Selected Resources on Sustainable Business***

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Illinois Sustainable Technology Center

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### **ISTC Resources**

Environmental News Bits

<http://lib.wmrc.uiuc.edu/enb/>

Great Lakes Regional Pollution Prevention Roundtable (GLRPPR)

<http://www.glrppr.org/>

Illinois Sustainable Technology Center

<http://www.istc.illinois.edu>

Laura L. Barnes' Green Business Bookmarks on Delicious

[http://delicious.com/tsmom1219/green\\_business](http://delicious.com/tsmom1219/green_business)

Selected Resources on Sustainable Business

[http://www.istc.illinois.edu/info/library\\_docs/other\\_pubs/selected\\_resources\\_on\\_sustainable\\_business.pdf](http://www.istc.illinois.edu/info/library_docs/other_pubs/selected_resources_on_sustainable_business.pdf)

### **Sustainable Business**

Carlson, Kim. *Green Your Work: Boost Your Bottom Line While Reducing Your Carbon Footprint*. Avon, MA : Adams Business, 2009. (Find it in a library at

<http://www.worldcat.org/oclc/225874825>)

Esty, Daniel C.; Winston, Andrew S. *Green to Gold : How Smart Companies Use Environmental Strategy To Innovate, Create Value, and Build Competitive Advantage*. New Haven, CT : Yale University Press, 2006. (Find it in library at

<http://www.worldcat.org/oclc/70335029>)

Gale, Sarah Fister. "Taking Green Initiatives to the Next Level." GreenBiz.com, September 2, 2008, 3 p. (Online at

<http://www.greenbiz.com/feature/2008/09/02/taking-green-initiatives-next-level>)

Greening Your Business: A Primer for Smaller Companies

<http://www.greenbiz.com/resources/resource/greening-your-business-a-primer-smaller-companies>

GreenBiz.com

<http://www.greenbiz.com/>

Greening Advisor

<http://www.nrdc.org/enterprise/greeningadvisor/>

Hawken, Paul; Lovins, Amory; Lovins, L. Hunter. *Natural Capitalism: Creating the Next Industrial Revolution*. Boston : Little, Brown and Co., 1999. (Find it in a library at

<http://www.worldcat.org/oclc/40912725>)

Ivanko, John; Kivirist, Lisa. *ECOpreneur: Putting Purpose and the Planet Before Profits*. Gabriola Island, BC : New Society Publishers, 2008. (Find it in a library at

<http://www.worldcat.org/oclc/226281043>)

Hitchcock, Darcy; Willard, Marsha. *The Business Guide to Sustainability: Practical Strategies and Tools for Organizations*.

London; Sterling, VA : Earthscan, 2006. (Find it in a library at

<http://www.worldcat.org/oclc/63125926>)

Hitchcock, Darcy; Willard, Marsha. *The Step-by-step Guide to Sustainability Planning : How to Create and Implement Sustainability Plans in any Business or Organization*. London; Sterling, VA :

Earthscan, 2008. (Find it in a library at

<http://www.worldcat.org/oclc/236484902>)

Kansas Green Teams

<http://www.kansasgreenteams.org/>

Makower, Joel. "Why Waste Is a Profitable Thing to Mind."

GreenBiz.com, November 3, 2008, 3 p. (Online at

<http://www.greenbiz.com/blog/2008/11/03/waste-a-profitable-thing-mind>)

Martin, Kate. "Show Employees the Bills to Get Green in a

Hurry: Report." Edie.net, November 6, 2008 (Online at [http://](http://www.greenbiz.com/news/2008/11/06/show-employees-bills-get-green)

[www.greenbiz.com/news/2008/11/06/show-employees-bills-get-green](http://www.greenbiz.com/news/2008/11/06/show-employees-bills-get-green))

Mintzer, Rich. *101 Ways to Turn Your Business Green: The Business*

*Guide to Eco-Friendly Profits*. Irvine, CA : Entrepreneur Press,

2008. (Find it in a library at

<http://www.worldcat.org/oclc/225873684>)

Schendler, Auden. *Getting Green Done : Hard Truths from the Front*

*Lines of the Sustainability Revolution*. New York : PublicAffairs,

2009. (Find it in a library at

<http://www.worldcat.org/oclc/191926302>)

Sitarz, Daniel. *Greening Your Business: The Hands-on Guide to*

*Creating a Successful and Sustainable Business*. Carbondale, IL :

EarthPress, 2008. (Find it in a library at

<http://www.worldcat.org/oclc/209650913>)

Swallow, Lisa. *Green Business Practices for Dummies*. Hoboken,

NJ : Wiley, 2009. (Find it in a library at

<http://www.worldcat.org/oclc/260206929>)

Tripoli, Lori (2008). "Sustainability from Scratch: How to Get Started and Why You Need to Get Going Now." *Sustainability: The Journal of Record* 1(3), 171-174.

What is P2 Planning? (Environment Canada)  
[http://www.ec.gc.ca/NOPP/P2TUT/en/planning/index\\_e.html](http://www.ec.gc.ca/NOPP/P2TUT/en/planning/index_e.html)

Xerox Sustainability Calculator  
<http://www.consulting.xerox.com/flash/thoughtleaders/susalc/xeroxCalc.html>

Yanarella, Ernest J.; Levine, Richard S. (2008). "Don't Pick the Low-Hanging Fruit: Counterintuitive Policy Advice for Achieving Sustainability." *Sustainability: The Journal of Record* 1(4), 256-261.

## Greening the Office

Bardeline, Jonathan. "The Zero-Waste Office: Is It Possible?" GreenBiz.com, April 10, 2008, 5 p. (Online at <http://www.greenbiz.com/feature/2008/04/10/the-zero-waste-office-is-it-possible>)

Carson, Patrick; Moulden, Julia (1993). "Cleaning Up Your Own Act: The Office." *Total Quality Environmental Management* 2(4), 453-457.

City of Portland, Office of Sustainable Development. *Green Office Guide: A Guide to Greening Your Bottom Line Through a Resource-Efficient Office Environment*. Portland, OR : City of Portland, Office of Sustainable Development, 2001. (Online at [http://www.oregon.gov/ENERGY/CONS/BUS/docs/Green\\_Office\\_Guide.pdf](http://www.oregon.gov/ENERGY/CONS/BUS/docs/Green_Office_Guide.pdf))

Clift, Jon; Cuthbert Amanda. *Greening Your Office: From Cupboard to Corporation: An A-Z Guide*. White River Junction, VT : Chelsea Green Pub., 2008. (Find it in a library at <http://www.worldcat.org/oclc/179802173>)

Environmental Benefits Calculator  
[http://www.nerc.org/documents/environmental\\_benefits\\_calculator.html](http://www.nerc.org/documents/environmental_benefits_calculator.html)

Green Your Office  
<http://www.greenyour.com/office>

How to Go Green at Work (Planet Green)  
<http://planetgreen.discovery.com/go-green/green-work/index.html>

Louis, Raymond S. *Creating the Ultimate Lean Office: A Zero-Waste Environment with Process Automation*. New York, NY : Productivity Press, 2007. (Find it in a library at <http://www.worldcat.org/oclc/166873277>)

McKay, Kim; Bonnin, Jenny, Wallace, Tim. *True Green at Work: 100 Ways You Can Make the Environment Your Business*. Washington, DC : National Geographic Society, 2008. (Find it in a library at <http://www.worldcat.org/oclc/176918560>).

Toil Conservation: How to Green Your Day Job  
<http://www.grist.org/advice/how/2008/07/08/index.html?source=rss>

Vartan, Starre. "Understanding Sick-building Syndrome and the Benefits of a Green Office." *Plenty Magazine*, August 2008, 3 p. (Online at [http://www.plentymag.com/features/2008/08/ecotalk\\_excerpt.php](http://www.plentymag.com/features/2008/08/ecotalk_excerpt.php))

## Environmental Accounting

Environmental Accounting -- An Activity Based Costing (ABC) Approach  
[http://www.fsn.co.uk/channel\\_kpi\\_environment/environmental\\_accounting\\_an\\_activity\\_based\\_costing\\_approach.htm](http://www.fsn.co.uk/channel_kpi_environment/environmental_accounting_an_activity_based_costing_approach.htm)

Environmental Accounting Online Training Tool  
<http://learning.c2p2online.com/>

Environmental Accounting Software Recommended by the Tellus Institute  
<http://www.tellus.org/software/>

Toshiba: Environmental Accounting  
<http://www.toshiba.co.jp/env/en/management/account.htm>

U.S. EPA Office of Pollution Prevention, Pesticides, and Toxic Substances. *An Introduction to Environmental Accounting as a Business Management Tool: Key Concepts and Terms*. Washington, D.C. : U.S. EPA, 1995. (Online at <http://www.greenbiz.com/files/document/O16F13759.pdf>)

Washington State Department of Ecology. *Cost Analysis for Pollution Prevention*. Spokane, WA : Washington State Department of Ecology, 2002. (Online at <http://www.greenbiz.com/files/document/CustomO16C45F7762.pdf>)

Yakhou, Mehenna; Dorweiler, Vernon P. (2004). "Environmental Accounting: An Essential Component of Business Strategy." *Business Strategy and the Environment* 13, 65-77.

## Energy Efficiency

Act on Energy  
<http://www.actonenergy.net>

Act on Energy Custom Incentive Application Form  
<http://www.actonenergy.net/forms/AmerenIllinoisUtilitiesB>

[usCUSTOMApp.pdf](#)

Bring Your Green to Work with ENERGY STAR  
<http://www.energystar.gov/index.cfm?fuseaction=bygtw.showSplash>

Buying Guide - Understanding Energy Efficient Ratings  
<http://www.doityourself.com/stry/energyratings>

Database of State Incentives for Renewables and Efficiency (DSIRE)  
<http://www.dsireusa.org/>

DOE Industrial Technologies Program  
<http://www1.eere.energy.gov/industry/>

DOE Office of Energy Efficiency & Renewable Energy  
<http://www.eere.energy.gov/>

Energy Star  
<http://www.energystar.gov/>

EnergyStar Buildings & Plants  
[http://www.energystar.gov/index.cfm?c=business.bus\\_index](http://www.energystar.gov/index.cfm?c=business.bus_index)

ENERGY STAR Computer Power Management Savings Calculator  
[http://www.energystar.gov/ia/products/power\\_mgt/LowCarbonITSavingsCalc.xls](http://www.energystar.gov/ia/products/power_mgt/LowCarbonITSavingsCalc.xls)

Estimating Appliance and Home Electronic Energy Use  
[http://apps1.eere.energy.gov/consumer/your\\_home/appliances/index.cfm/mytopic=10040](http://apps1.eere.energy.gov/consumer/your_home/appliances/index.cfm/mytopic=10040)

Gunther, Marc. "A Watt is a Terrible Thing to Waste." GreenBiz.com, August 27, 2008, unpaginated. (Online at <http://www.greenbiz.com/blog/2008/08/27/a-watt-a-terrible-thing-waste>)

How to Read the EnergyGuide Label  
<http://www1.eere.energy.gov/consumer/tips/energyguide.html>

Illinois Clean Energy Community Foundation  
<http://www.illinoiscleanenergy.org/>

Rusk, Todd. *Power and Energy Basics*. Champaign, IL : Illinois Sustainable Technology Center, 2008.

Thumann, Albert. *Handbook of Energy Audits*, 7<sup>th</sup> ed. Lilburn, GA; New York, NY: Fairmont Press; Marcel Dekker, c2008. (Find it in a library at <http://www.worldcat.org/oclc/156818672>)

Wood, Damon. *Lighting Upgrades: A Guide for Facility Managers*, 2<sup>nd</sup> ed. Lilburn, GA; New York, NY: Fairmont Press; Distributed by Marcel Dekker, c2004. (Find it in a library at <http://www.worldcat.org/oclc/53476505>)

## Water Efficiency

Lindstroth, Tommy. "Water Savings 101: Top 10 Tips for Commercial Buildings." *Sustainable Facility*, September 2, 2008, unpaginated. (Online at <http://www.greenerbuildings.com/feature/2008/09/11/water-savings-101-top-10-tips>)

New Mexico Office of the State Engineer. *A Water Conservation Guide for Commercial, Institutional and Industrial Users*. Albuquerque, NM: The Office, 1999. (Online at <http://www.seo.state.nm.us/water-info/conservation/pdf-manuals/cii-users-guide.pdf>)

Water Conservation  
<http://www.greenbiz.com/resources/resource/water-conservation>

WaterSense  
<http://www.epa.gov/watersense/>

Webber, Michael E. "Energy versus Water: Solving Both Crises Together." *Scientific American* October 2008, 5 pages. (Online at <http://www.sciam.com/article.cfm?id=the-future-of-fuel>)

## Transportation

Working From Home Makes More Sense Than Ever  
<http://www.treehugger.com/files/2008/10/working-from-home.php>

York, Justin (2008). "Sustainable Transportation Initiatives: Bikes, Buses, Biodiesel – and a Zipcar or Two." *Sustainability: The Journal of Record* 1(4), 252-255.

## Green Purchasing

Brower, Michael; Leon, Warren. *The Consumer's Guide to Effective Environmental Choices: Practical Advice from the Union of Concerned Scientists*. New York, NY : Three Rivers Press, 1999. (Find it in a library at <http://www.worldcat.org/oclc/39335766>)

Environmentally Preferable Purchasing (EPP)  
<http://www.epa.gov/epp/index.htm>

Green Procurement Topic Hub  
[http://www.p2ric.org/topic hubs/index.cfm?page=toc&hub\\_id=13&subsec\\_id=7](http://www.p2ric.org/topic hubs/index.cfm?page=toc&hub_id=13&subsec_id=7)

Womersley, Michael; Corrado, Carmen; Dietz, Pam, et al. (2008). "Roundtable: Beyond the Plain Brown Wrapper." *Sustainability: The Journal of Record* 1(3), 166-170.

## Green Products

Cradle to Cradle Certification  
<http://www.c2ccertified.com>

EPEAT  
<http://www.epeat.net>

Forest Stewardship Council  
<http://www.fscus.org/>

Green Seal  
<http://www.greenseal.org/>

Guide to Buying Green Office Supplies  
<http://www.business.com/guides/buying-green-office-supplies-1386/>

Office Depot: Your Greener Office  
<http://www.officedepot.com/a/browse/your-greener-office/N=5+11332/>

Pentel Recycology - The Science of Reduce, Reuse and Recycle  
<http://www.recycology.pentel.com/>

Products A-Z (The Green Guide)  
<http://www.thegreenguide.com/products/>

Scientific Certification Systems  
<http://www.scscertified.com/>

Staples.com EcoEasy  
<http://www.staples.com/sbd/cre/marketing/ecoeasy/index.html>

The Green Office  
<http://www.thegreenoffice.com/>

WaterSense  
<http://www.epa.gov/watersense/>

## Greenwashing

Davidson, Cliff; McClenachan, Giovanna; et al. (2008). "Roundtable: Green Labeling." *Sustainability: The Journal of Record* 1(5), 299-303.

EnviroMedia Greenwashing Index  
<http://greenwashingindex.com/>

Federal Trade Commission. *Complying with the Environmental Marketing Guides*. Washington, D.C. : Federal Trade Commission, 1999?. (Online at <http://www.ftc.gov/bcp/edu/pubs/business/energy/bus42.pdf>)

Federal Trade Commission. *Sorting Out 'Green' Advertising Claims*. Washington, D.C. : Federal Trade Commission, Bureau of Consumer Protection, Office of Consumer and Business Education, 1999. (Online at <http://www.ftc.gov/bcp/edu/pubs/consumer/general/gen02.pdf>)

Seven Sins of Greenwashing  
<http://sinsofgreenwashing.org/>

## Paper

Forest Stewardship Council  
<http://www.fscus.org/>

Paper Calculator v2.0  
<http://www.edf.org/papercalculator/>

World Resources Institute & World Business Council for Sustainable Development (2008). *Sustainable Procurement of Wood and Paper-based Products: Guide and Resource Kit*. Washington, D.C. : The Institute; The Council. (Online at [http://www.sustainableforestprods.org/files/pdfs/Forest%20Procurement%20full%20\\_web\\_links.pdf](http://www.sustainableforestprods.org/files/pdfs/Forest%20Procurement%20full%20_web_links.pdf))

## Electronics

Baroudi, Carol, Jeffrey Hill, Arnold Reinhold & Jhana Senxian. *Green IT for Dummies*. New York, NY : Wiley, 2009. (Find it in a library at <http://www.worldcat.org/oclc/230191253>)

Boston Globe Staff. "State Workers Urged to Turn Off Computers -- And Save the Planet." *Boston Globe*, September 12, 2008. (Online at [http://www.boston.com/news/local/breaking\\_news/2008/09/state\\_workers\\_u.html](http://www.boston.com/news/local/breaking_news/2008/09/state_workers_u.html))

Electronics TakeBack Coalition  
<http://www.computertakeback.com/>

Energy-efficient Computing: Save Money, Save the Environment (Hewlett-Packard)  
[http://government.hp.com/content\\_detail.asp?contentid=1091](http://government.hp.com/content_detail.asp?contentid=1091)

EPEAT  
<http://www.epeat.net/>

Federal Electronics Challenge  
<http://www.federalectronicchallenge.net>

General Technical Overview of Power Management  
[http://www.energystar.gov/index.cfm?c=power\\_mgt.pr\\_power\\_management](http://www.energystar.gov/index.cfm?c=power_mgt.pr_power_management)

Greener Electronics

<http://www.greenpeace.org/international/campaigns/toxics/electronics>

Includes link to most recent version of Greenpeace's *Guide to Greener Electronics*

How to Go Green: Home Electronics (Planet Green)

<http://planetgreen.discovery.com/go-green/home-electronics/index.html>

Naditz, Alan (2008). "Green IT 101: Technology Helps Businesses and Colleges Become Enviro-Friendly." *Sustainability: The Journal of Record* 1(5), 315-318.

Online Guide to Energy-Efficient Commercial Equipment

[http://www.aceee.org/ogeece/ch5\\_office.htm](http://www.aceee.org/ogeece/ch5_office.htm)

Schulz, Greg. *The Green and Virtual Data Center*. Boca Raton, FL : Auerbach Publications, 2009. (Find it in a library at <http://www.worldcat.org/oclc/226357268>)

TechSoup Refurbished Computer Initiative

<http://www.techsoup.org/stock/rci/>

Think E-Green: Delete and Donate Old Computers

<http://www.beststuff.com/computers/think-e-green-delete-and-donate-old-computers.html>

Velte, Toby J., Anthony T Velte & Robert C Elsenpeter. *Green IT : Reduce Your Information System's Environmental Impact While Adding to the Bottom Line*. New York, NY : McGraw-Hill, 2008. (Find it in a library at <http://www.worldcat.org/oclc/192082893>)

## Lighting

Frequently Asked Questions - Lamp Disposal, Recycling & Environmental (GE Lighting)

[http://www.gelighting.com/na/business\\_lighting/faqs/disposal.htm](http://www.gelighting.com/na/business_lighting/faqs/disposal.htm)

LampRecycle.org

<http://www.lamprecycle.org/>

Mercury Containing Light Bulb (Lamp) Recycling

<http://www.epa.gov/epawaste/hazard/wastetypes/universal/lamps/index.htm>

## Green Cleaning

Ashkin, Steve. "Why Green Cleaning is Important to Facility Managers." *ManagingGreen*, April 2006, unpaginated. (Online at

[http://www.managinggreen.com/Newsletters\\_2006/MG0406/AprilArticle3.html](http://www.managinggreen.com/Newsletters_2006/MG0406/AprilArticle3.html))

Goldsmith, Elizabeth B. & Betsy Sheldon. *Green Cleaning for Dummies*. New York, NY : Wiley, 2008. (Find it in a library at <http://www.worldcat.org/oclc/230180990>)

Green Cleaning Pollution Prevention Calculator

<http://ofee.gov/janitor/index.asp>

Green Janitorial Products and Services (Office of the Federal Environmental Executive)

<http://www.ofee.gov/gp/greenjanitorial.html>

Janitorial and Cleaning

<http://www.greenyour.com/office/office-operations/janitorial-and-cleaning/tips?category=9470>

U.S. Department of the Interior. *Guidance and Training on Greening Your Janitorial Business*. Washington, D.C. : U.S. Department of the Interior, 2008. (Online at <http://greeninginterior.doi.gov/sustain/final2.html>)

U.S. EPA. *Greening Your Purchase of Cleaning Products: A Guide for Federal Purchasers*. Washington, DC : U.S. EPA, 2007. (Online at <http://www.epa.gov/epp/pubs/cleaning.htm>)

Zudonyi, Corinne. "Turning Clean into Green." *Housekeeping Solutions* June 2007, unpaginated. (Online at <http://www.cleanlink.com/hs/article.asp?id=6834>)