Carbon Footprinting October 23, 2008



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Overview

Greenhouse Gases & Climate Change

Carbon Footprinting

Greenhouse Gases



The Greenhouse Effect

Some energy is reflected back out to space Earth's surface is heated by the sun and radiates the heat back out towards space

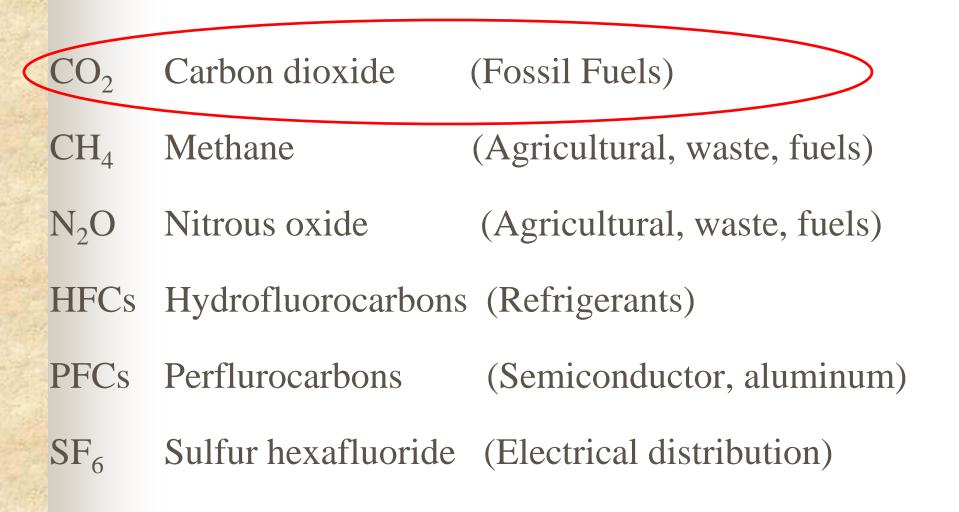
Solar energy from the sun passes through the atmosphere Greenhouse gases in the atmosphere trap some of the heat

Source: http://triusenergy.com

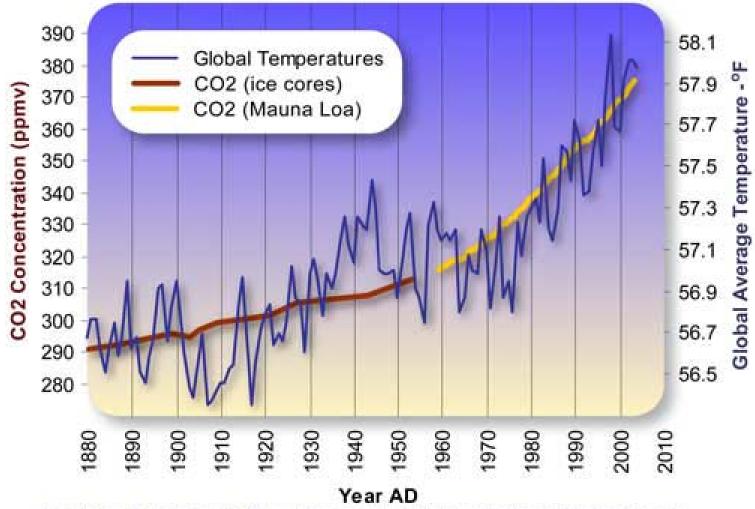
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Greenhouse Gases

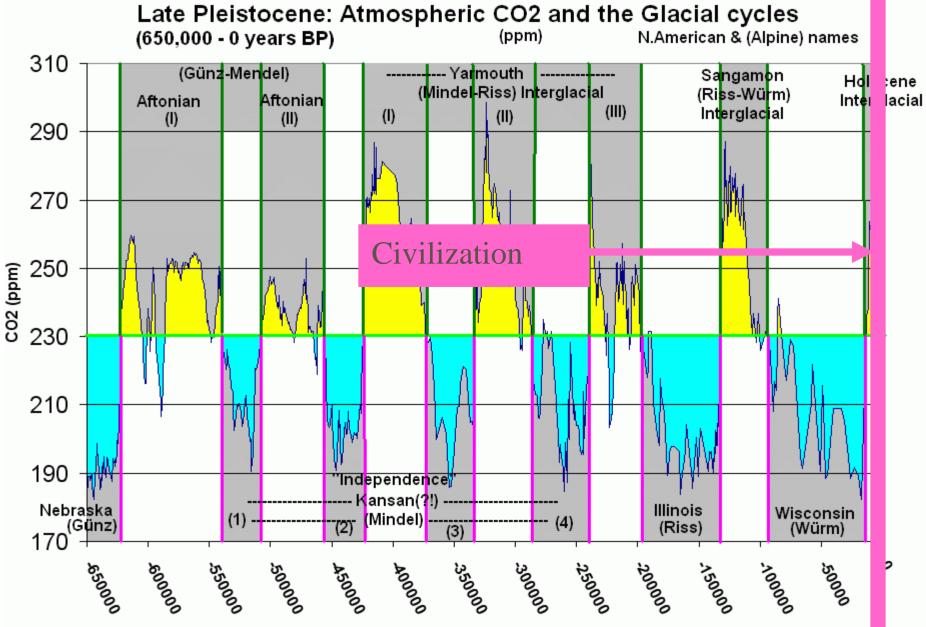


Global Average Temperature and Carbon Dioxide Concentrations, 1880 - 2004



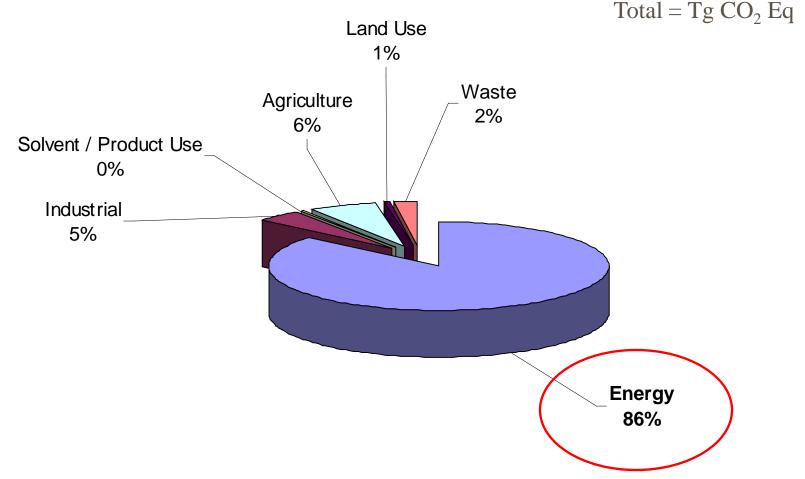
Data Source Temperature: ftp://ftp.ncdc.noaa.gov/pub/data/anomalies/annual_land.and.ocean.ts Data Source CO2 (Siple Ice Cores): http://cdiac.esd.ornl.gov/ftp/trends/co2/siple2.013 Data Source CO2 (Mauna Loa): http://cdiac.esd.ornl.gov/ftp/trends/co2/maunaloa.co2

Graphic Design: Michael Ernst, The Woods Hole Research Center

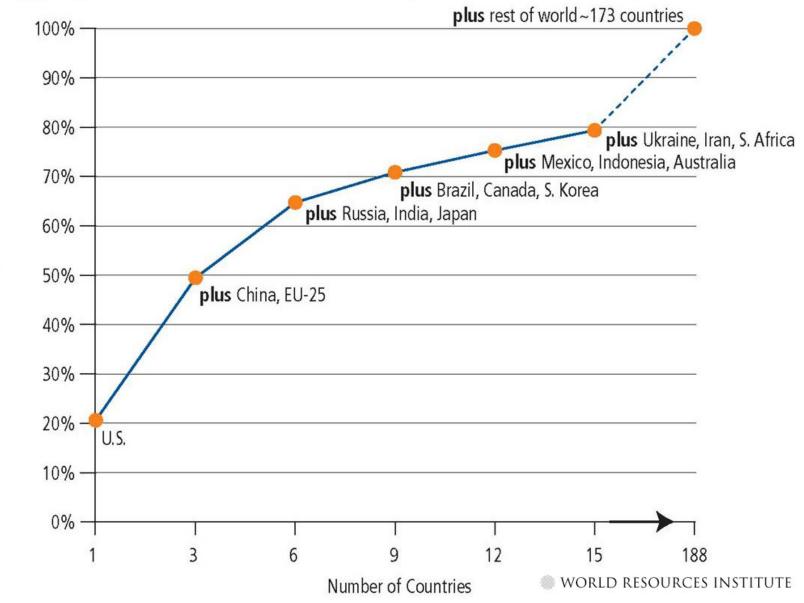


BΡ

U.S. Greenhouse Gas Emissions for 2006



Source: U.S. EPA. Inventory of U.S. Greenhouse Gas Emissions and Sinks: 1990-2006



Percent of Global GHG Emissions

Aggregate Contributions of Major GHG Emitting Countries

Climate Change





Impacts of Climate Change

- Economic loss from extreme weather
- Depletion of natural resources
- Flooding
- Disease
- Water shortages
- Heat waves



Source: World Resources Institute. Working 9 to 5 on Climate Change: An Office Guide



What should we do?

- 1. Continue on same energy path. Learn to adapt to climate change.
 - Flooding, disease, lower food production, water shortages, etc.
- 2. Curb emissions
 - Carbon tax
 - Cap and Trade
 - Regulations

Bottom Line

- Currently, you can emit greenhouse gases for "free" in the U.S.
- It is likely that there will be restrictions or a cost on greenhouse gas emissions
- 3. It may become costly to emit carbon
 - Prices for fossil fuels, steel, cement & water could by up

Bottom Line

4. Sell more products / services by lowering

your customer's carbon footprint.

 Carbon Footprints can help reduce operating and transportation costs

Carbon Foot Printing





Carbon Footprint Steps

- 1. Determined sources to include
- 2. Gather activity data
- 3. Find emission factors
- 4. Complete calculations
- 5. Reduced and reported emissions

Sources that Must be Included

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- All Direct Sources
 - Emissions from company owned sources
 - Ex: natural gas usage in boilers
 - Ex: fuel usage usage in fleet vehicles



Emissions from sources owned by others, but as a consequence of company activities

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Ex: electricity usage





Optional Indirect Sources

- Business travel by air, rail, or taxi
- Employee commuting
- Consumables (i.e. paper, raw materials)
- Leased Facilities



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General Formula

Activity	X	Emission	=	Carbon
Data		Factor		Emissions

Activity Data for a Printer in 2007

Natural gas	5,600 therms
Delivery Trucks	4,000 gals / yr of gasoline
Electricity	4.6 million kWh /yr
Employee commuting	1.5 million miles / yr



- Convert activity data to carbon emissions
 World Resources Institute
 - http://www.ghgprotocol.org/calculation-tools
- Department of Energy
 - http://www.eia.doe.gov/oiaf/1605/coefficients.html
- Power company



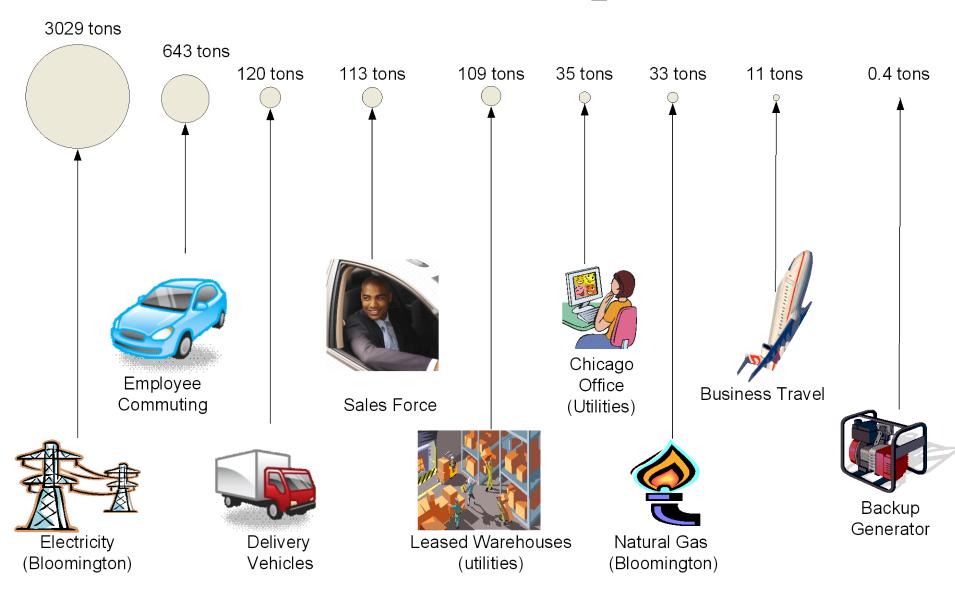
From the power company

AVERAGE AMOUNTS OF EMISSIONS and AMOUNT OF NUCLEAR WASTE per 1000 kilowatt-hours (kWhs) PRODUCED from KNOWN¹ sources for the 12 months ending September 30, 2007

Carbon Dioxide	1,770 lbs		
Nitrogen Oxides	2.96 lbs		
Sulfur Dioxide	7.43 lbs		
High-Level Nuclear Waste	<.0001 lbs		
Low-Level Nuclear Waste	<.0001 ft ³		

	Activity Data	X	Emission Factor	=	Carbon Emissions
Natural gas	5,600 therms	X	11.7 lbs CO ₂ / therm		
Delivery trucks	4,000 gals / yr of gasoline	X	19.6 lbs CO ₂ / gal of gas		
Electricity	4.6 million kWh /yr	X	1.77 lbs CO ₂ / kWh		
Employee commuting	1.5 million miles / yr	X	19.6 lbs CO2/ gal of gas 22 mpg		

Carbon Footprint



Recommendations for Small Companies

Keep it simple

- It is OK to not include small sources
- Focus on fossil fuels and CO₂ emissions
- Establish a baseline and reduction targets
 - Use footprinting to help achieve other organizational goals
- ISTC can assist with carbon footprinting



