

**ILLINOIS GREEN  
BUSINESS ASSOCIATION**



**ILLINOIS SUSTAINABLE  
TECHNOLOGY CENTER**  
PRAIRIE RESEARCH INSTITUTE

The Illinois Green Business Certification Program helps businesses integrate sustainable practices that are smart for business, as well as profitable.



Illinois Green Business Association (IGBA) and Illinois Sustainable Technology Center (ISTC) have collaborated to provide Illinois businesses and industry with credible sustainability standards and a recognition program that:

- ◆ Increases business operating efficiency, while increasing competitiveness in the marketplace
- ◆ Attracts new customers or clients to your workplace through market differentiation
- ◆ Engages employees in workplace sustainability
- ◆ Increases transparency in sustainability activities and credibly promote sustainable efforts
- ◆ Reduces environmental impact

The IGBA's Green Business Certification Program assists businesses of all sizes and industries understand how green management practices can benefit staff, operations, and the bottom line. This unique partnership provides greater industry expertise throughout the process and provides clients with:

- ◆ Tailored, hands-on service, resulting in real solutions that fit each business' unique model
- ◆ Certification framework that assists with maintaining progress on sustainability goals
- ◆ Detailed review of 9 areas of sustainable operation in your organization, covering the industry's best practices, resulting in cost-saving opportunities
- ◆ Connectivity to state and local resource programs
- ◆ Customized marketing package to promote successes and sustainable accreditation

Find out how ISTC and IGBA can assist with your business' sustainability goals and get certified!

Schedule your site visit:  
[www.istc.illinois.edu/sitevisit](http://www.istc.illinois.edu/sitevisit)

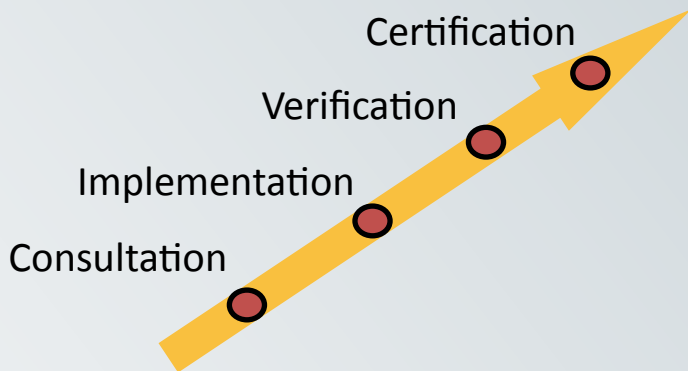
Visit IGBA's website:  
[www.illinoisgba.org](http://www.illinoisgba.org)





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### The 4-Step Certification Process

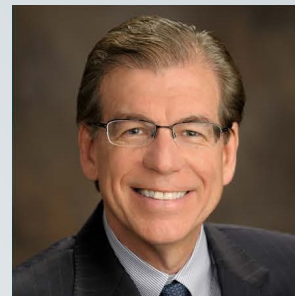


“IGBA focuses on staff, and they really helped us increase overall efficiency. Many of our guests recognize our green attributes and care about sustainability where they stay.”

*Naomi Shae, General Manager  
Mark Twain Hotel, Peoria*

### Busey Bank

- ◆ Implemented 134 sustainable practices over 40+ locations in 3 states
- ◆ Utilized \$30,000 of Ameren Illinois lighting retrofit incentives on one large branch location, saving \$40,000 annually
- ◆ Engaged employees and tracked progress via company intranet in sustainability activities



“When you partner with the IGBA, you gain an ally committed to implementing and improving sustainable practices. They helped us complete nine areas of sustainability.”

*Van Dukeman, President & CEO  
First Busey Corporation*

### Bloomington-Normal Marriott Hotel and Conference Center

- ◆ Compost 60,000 lbs of food prep waste annually
- ◆ Donate all used soaps and shampoos to Home Sweet Home Ministry in Bloomington, IL
- ◆ Installed LED lighting in ballrooms to reduce risk and frequency of bulb replacement



“The IGBA truly helped us to look in-depth at our sustainability practices and showed us where the low hanging fruit was for improvement.”

*Jeff Pritts, General Manager  
Bloomington-Normal Marriot Hotel & Conference Center*

For more IGBA Certification success stories and view other certified businesses, visit [www.illinoisgba.org](http://www.illinoisgba.org)

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