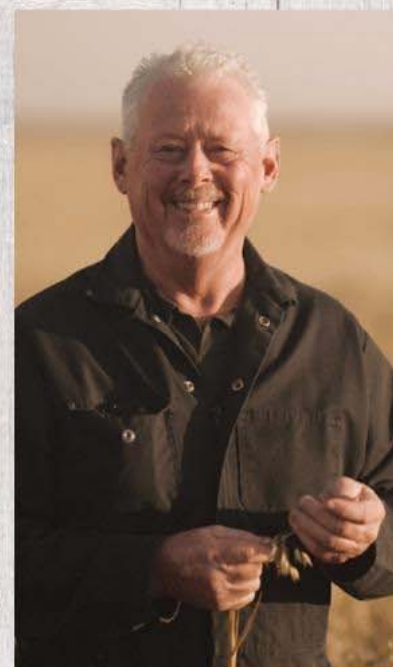




I
ILLINOIS SUSTAINABLE
TECHNOLOGY CENTER
PRAIRIE RESEARCH INSTITUTE

OCTOBER 24TH, 2017
TECHNICAL SYMPOSIUM

RICH BERGER
VP OF ENGINEERING, FOOD SUPPLY



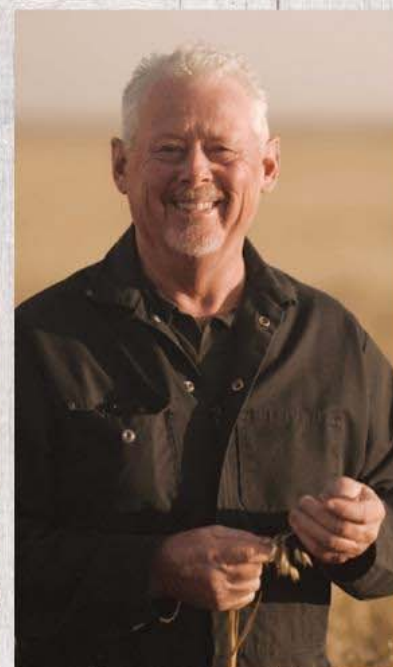


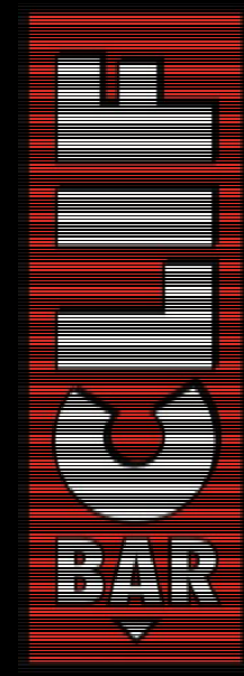


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VP OF ENGINEERING, FOOD SUPPLY





Elysa Hammond
VP of Environmental Stewardship







Sustainability Doesn't Mean Less Profit...
It Means Profit Forever.

There's an important social component to Sustainability.

And it's arguably some of the most rewarding
work and fertile territory for innovation.

You can't just “throw it away”.

Our Story

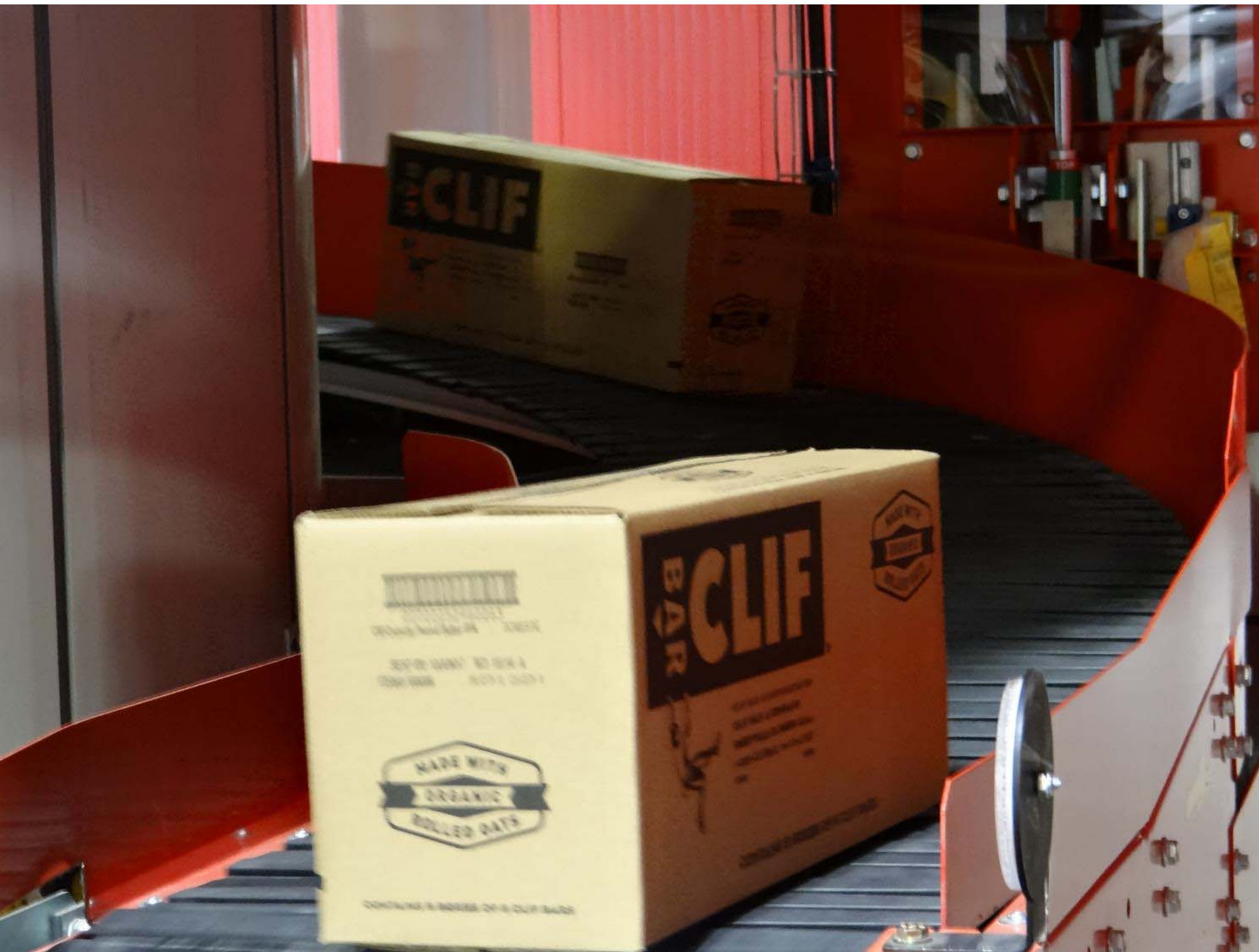
- 1990 The Epiphany Ride
- 2000 Company stays private
- 2001 Sustainability program launched
- 2003 CLIF certified organic
- 2010 Employee Stock Ownership
- 2016 Clif Bar Bakeries open!





1,095 EMPLOYEES





Supply Chain

- 4 Distribution Centers
- 2 Bakeries
- Multiple CM's
- 450+ Organic Farmers
- 340+ U.S. Communities





SOYBEANS



OATS



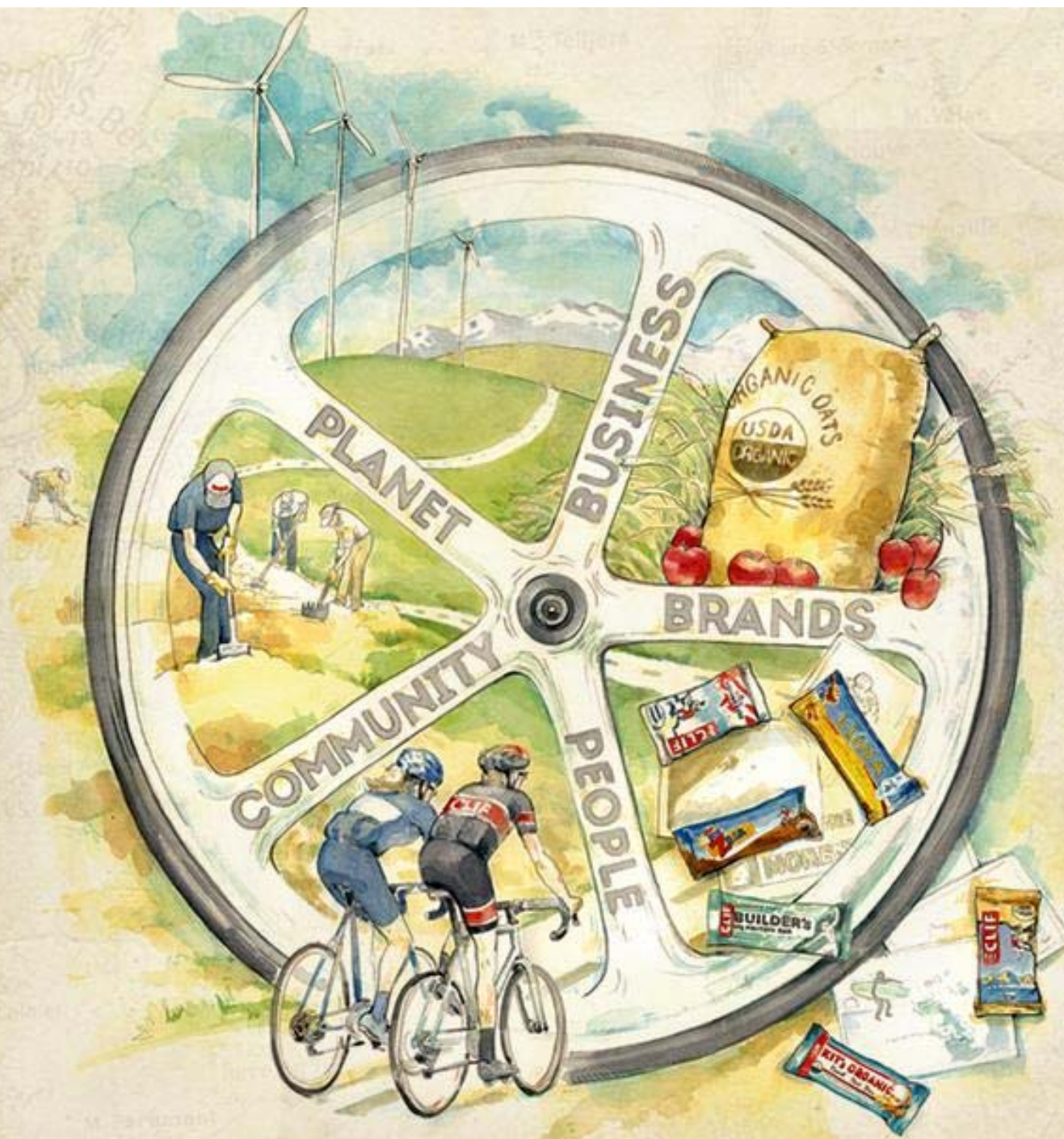
YELLOW
PEAS



BAKERIES




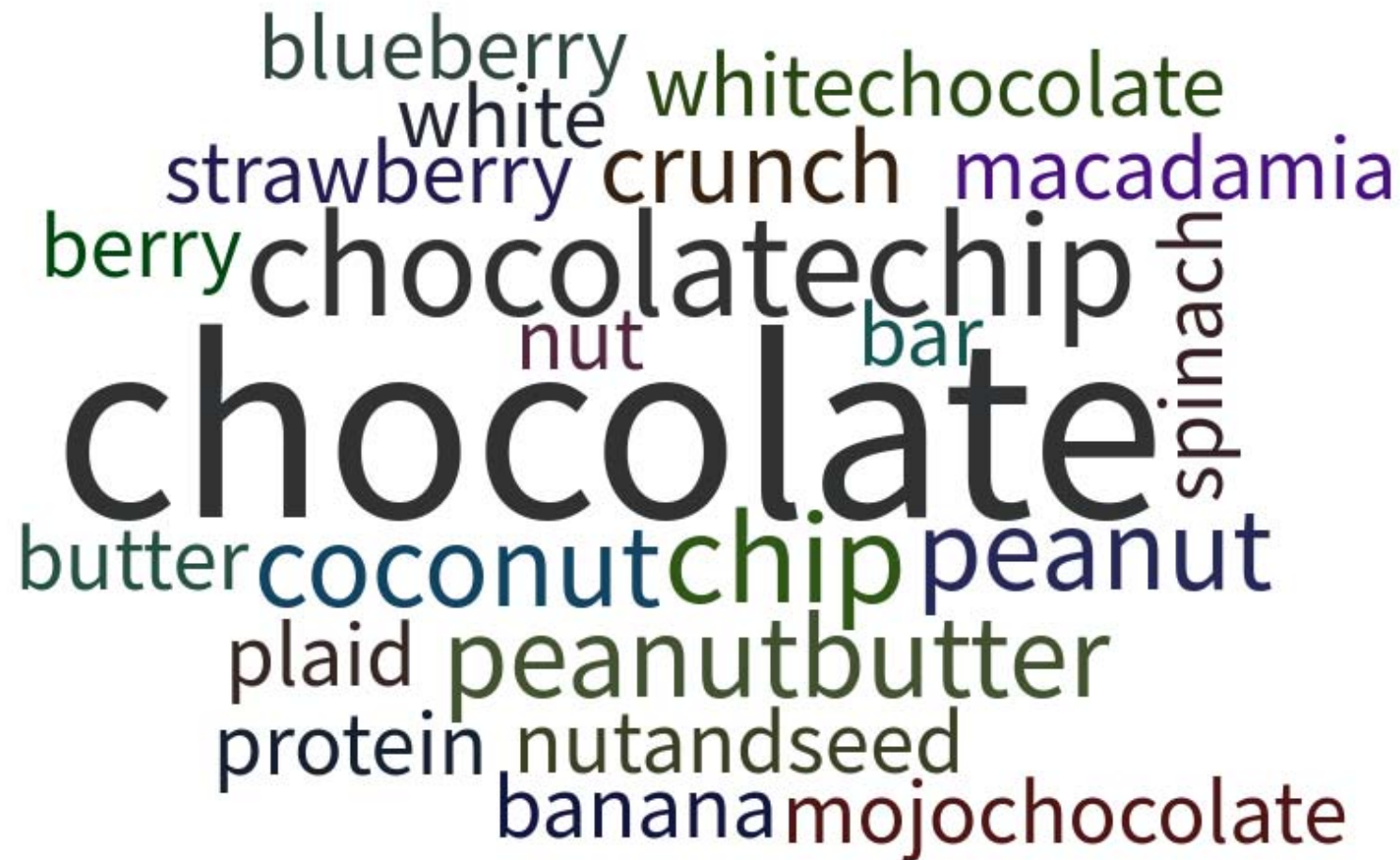
DISTRIBUTION



What is your favorite Clif Bar flavor?

 Respond at **PollEv.com/istc**

 Text **ISTC** to **22333** once to join, then text your message



A word cloud of various Clif Bar flavors. The word 'chocolate' is the largest and most prominent in the center. Other large words include 'chocolatechip', 'peanut', 'peanutbutter', 'coconut', and 'chocolate'. Smaller words include 'blueberry', 'white', 'strawberry', 'crunch', 'macadamia', 'berry', 'nut', 'bar', 'spinach', 'butter', 'plaid', 'protein', 'nutandseed', 'banana', and 'mojo'. The words are arranged in a circular pattern around the central 'chocolate' word, with varying colors and orientations.

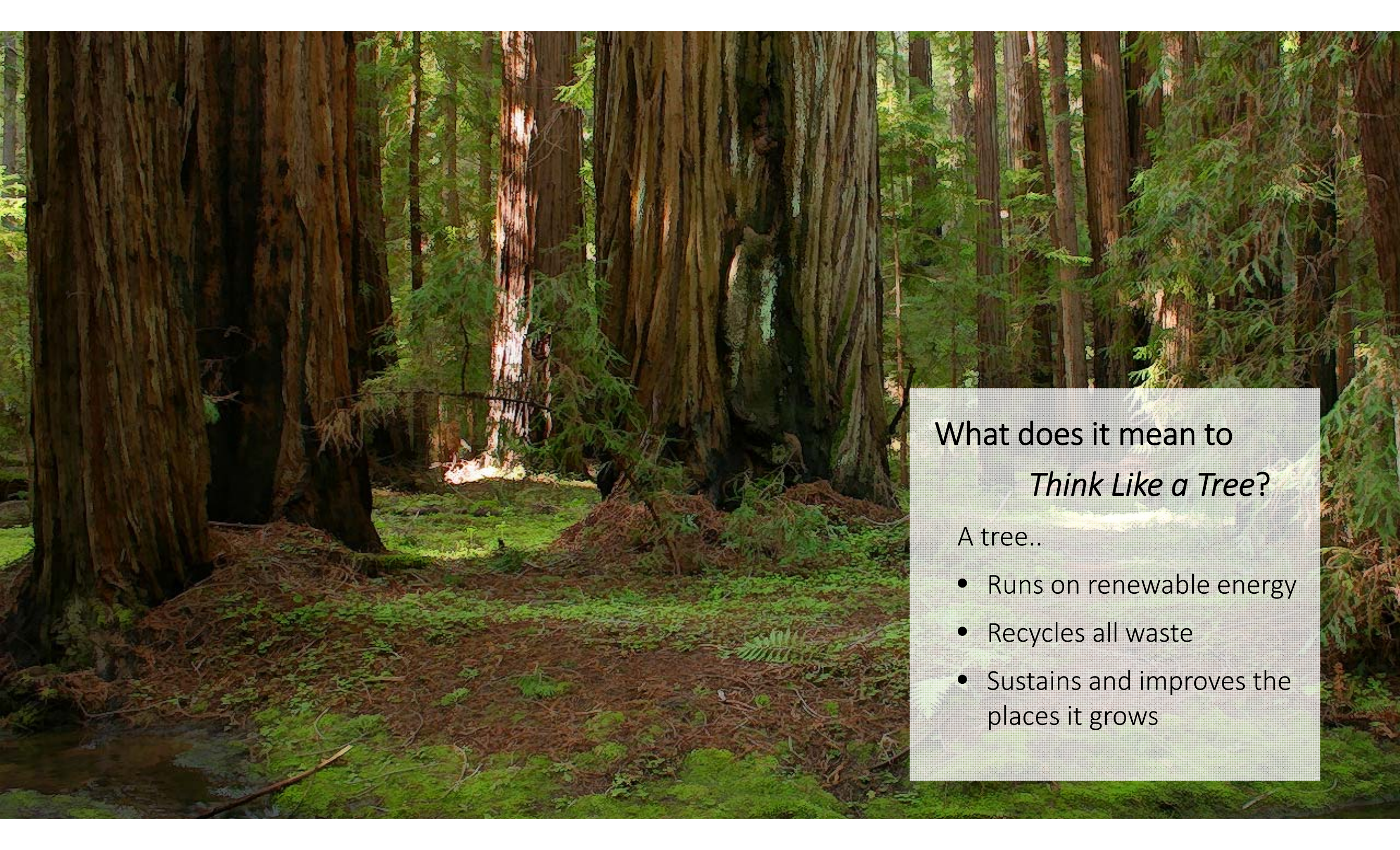
blueberry white chocolate
strawberry crunch macadamia
berry chocolatechip spinach
chocolate nut bar
butter coconut chip peanut
plaid peanutbutter
protein nutandseed
banana mochochocolate

What do you think about when you hear the word "Planet"?

 When poll is active, respond at **PollEv.com/istc**

 Text **ISTC** to **22333** once to join





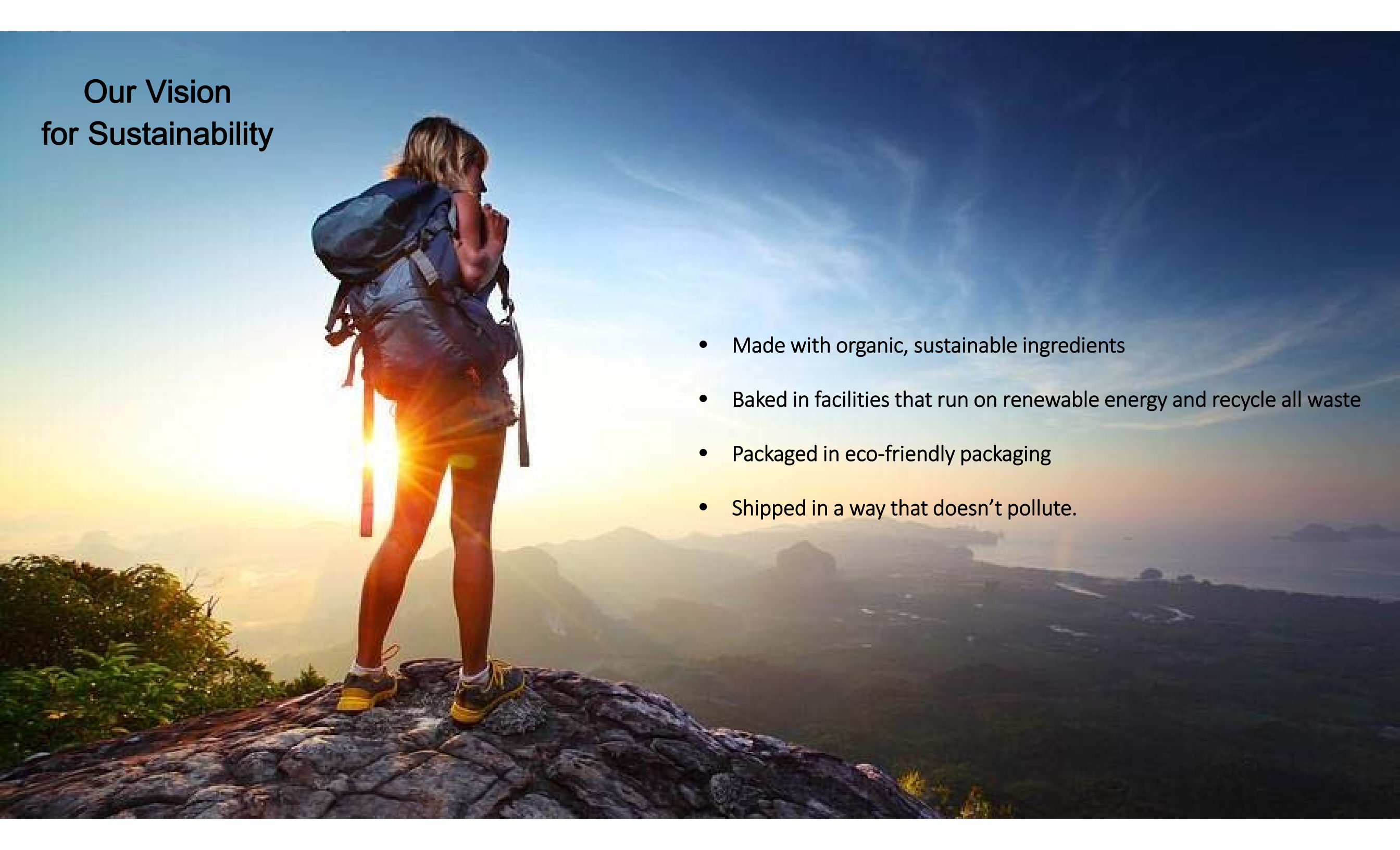
What does it mean to *Think Like a Tree?*

A tree..

- Runs on renewable energy
- Recycles all waste
- Sustains and improves the places it grows

Our Vision for Sustainability

- Made with organic, sustainable ingredients
- Baked in facilities that run on renewable energy and recycle all waste
- Packaged in eco-friendly packaging
- Shipped in a way that doesn't pollute.





Think Like A Tree: Seed to Backpack

Climate neutral business operations.



Shipped in way that does pollute – but we're working on that.



Packaged in eco-friendly caddies



Crafting great foods sourced with organic/RA certified ingredients (74%).



Bakeries/HQ built to LEED standards.



100% green power for Clif facilities.



Work with supply chain partners to source green power.

88% waste diversion at our bakeries and Zero Waste by 2020.





OUR 16 YEAR JOURNEY TO SUPPORT ORGANIC continues...

USE OF ORGANIC AT CLIF BAR & COMPANY

750
MILLION LBS
of organic ingredients
used since 2003



74%
OF ALL
INGREDIENTS
we buy are organic



16%
MORE
U.S. JOBS
from our use of
organic instead
of conventional
ingredients*

THE IMPACT

MORE
THAN **6.5** MILLION
LBS
of synthetic fertilizers
were not applied because
of our use of organic oats and soy*



OVER **30,000**
ACRES OF LAND
farmed organically and without
the use of synthetic fertilizers
and chemical pesticides by our
purchase of organic oats and soy*



ORGANIC FOR GOOD



Clif Bar & Company is spearheading a
\$10 MILLION
campaign to create the nation's
first endowed chairs in organic plant
breeding at five public universities.



Since 2012, Clif Bar Family Foundation has awarded
\$1.64 MILLION
in grants for organic crop breeding fellowships
to 17 graduate students in land-grant universities
in Washington, Texas, Wisconsin, North Carolina,
Oregon, New York, and California.

seed
matters

*Data calculated for Clif Bar & Company by Allen Rosenfeld, Ph.D., Agricultural Economist

VISIT CLIFBAR.COM/ORGANIC TO LEARN MORE ABOUT OUR COMMITMENT TO SUSTAINABILITY

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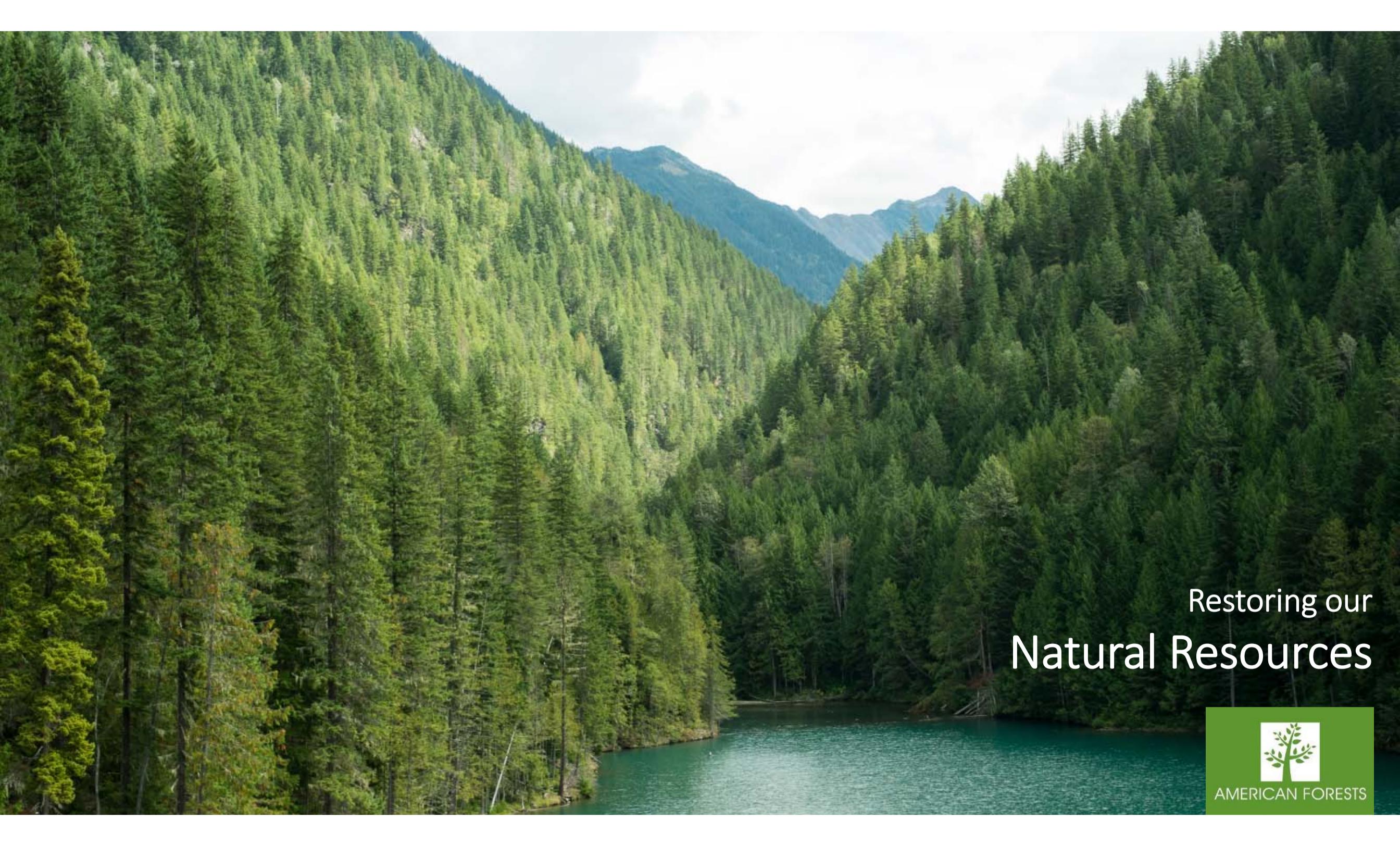
100% green power for Clif facilities.



Work with supply chain
partners to source green
power.

88% waste diversion at our bakeries
and Zero Waste by 2020.





Restoring our
Natural Resources



Mark Twain National Forest Salem Ranger District Restoration Project





© Clif Bar



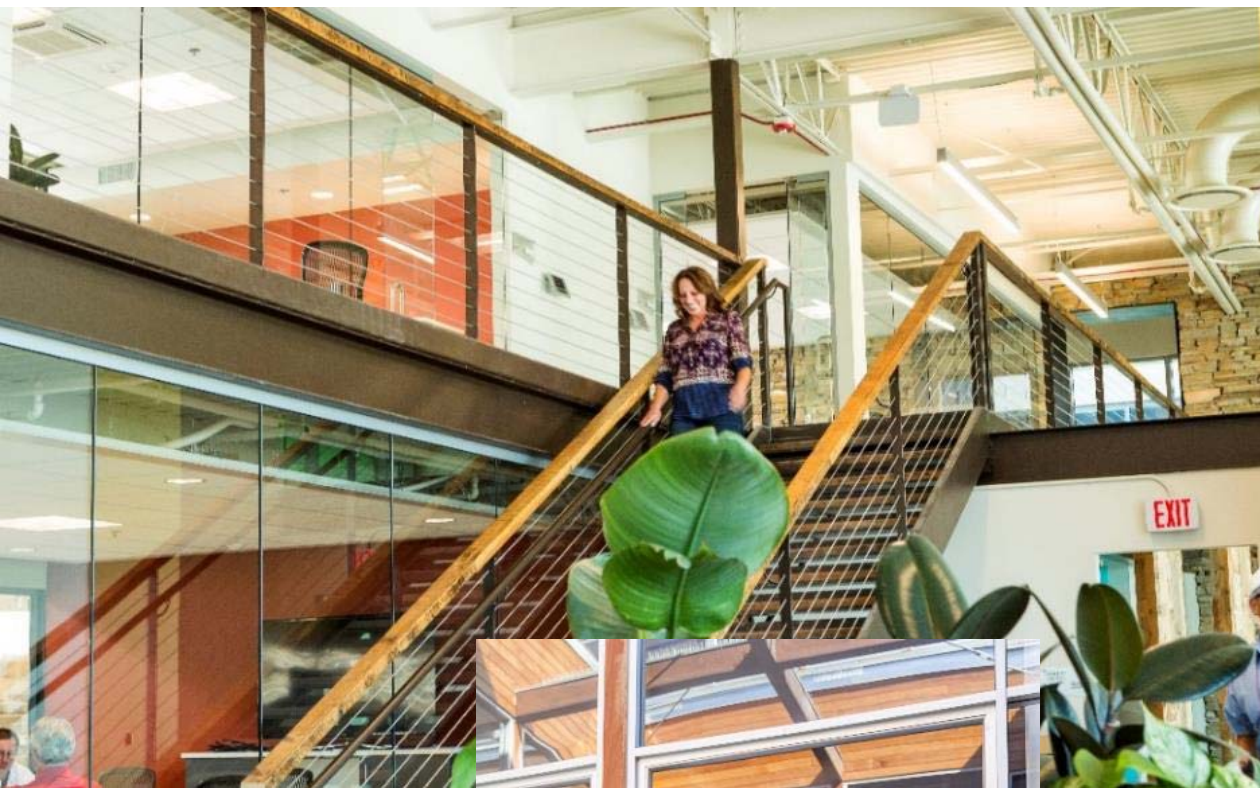






***Clif Bar installed (57) 2.1 MW wind turbines @
the Meadow Creek Wind Farm in Ririe, ID***





Natural textures, colours and patterns
When natural features have been applied a 15%
reduction in absenteeism has been reported

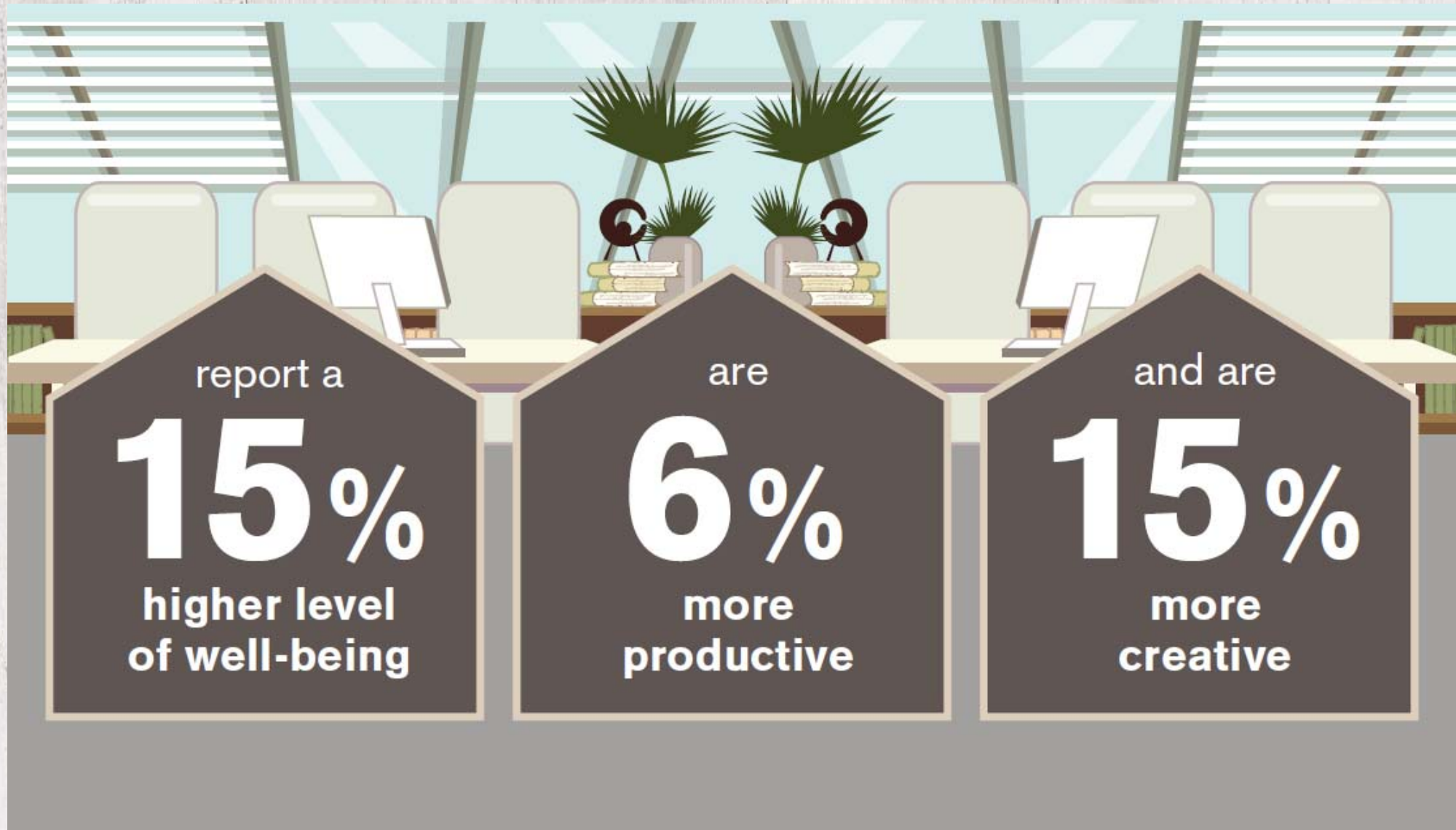


10%

of employee absences can be
attributed to architecture with no
connection to nature

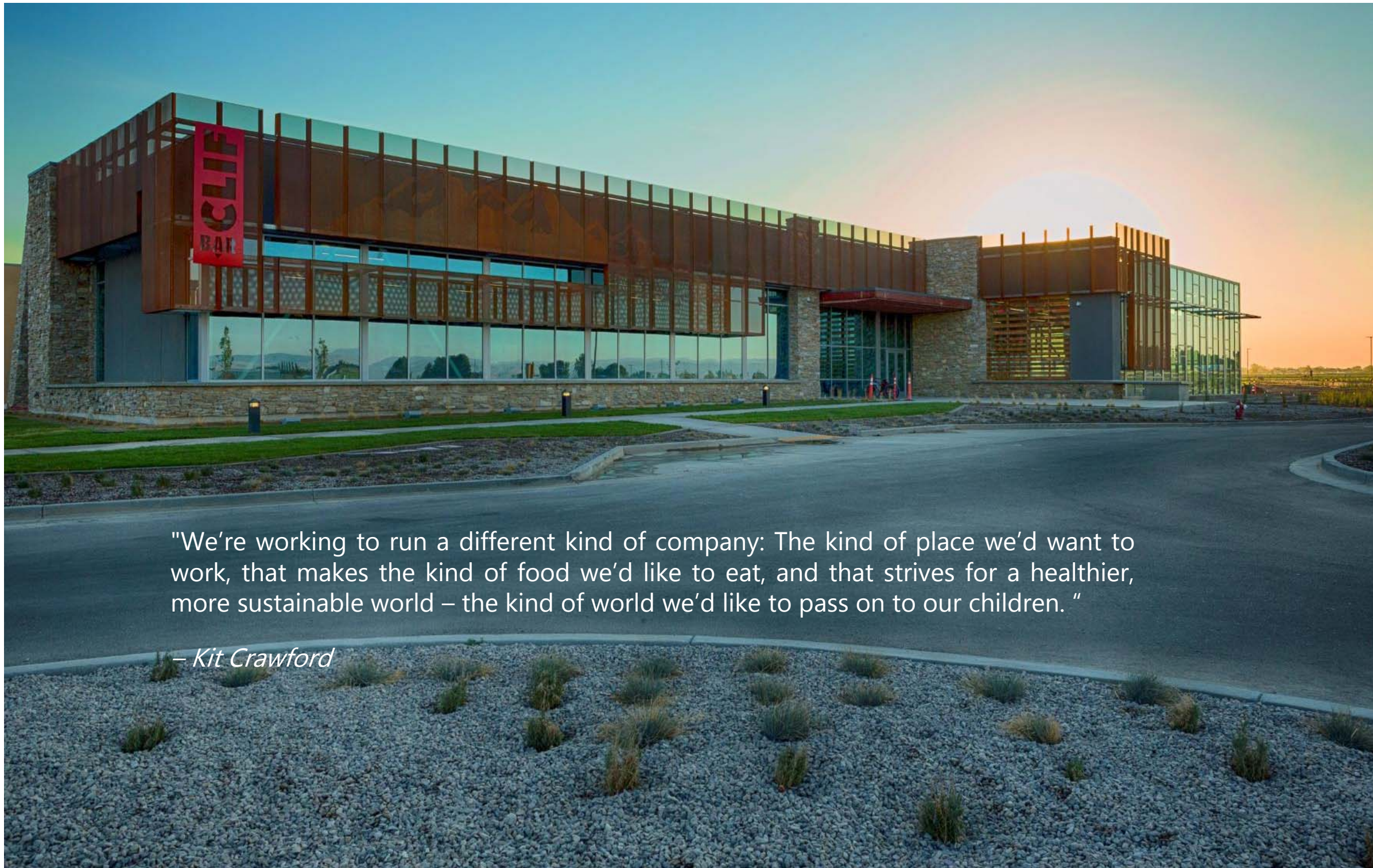


Biophilic Design



<2%

employee turnover



"We're working to run a different kind of company: The kind of place we'd want to work, that makes the kind of food we'd like to eat, and that strives for a healthier, more sustainable world – the kind of world we'd like to pass on to our children. "

– Kit Crawford









It always seems impossible
until it's done.

Nelson Mandela



Learn to climb a different way.

– Gary Erickson





Q
&
A