Energy Efficiency Programs and Incentives

Byron Lloyd Public Sector Energy Advisor October 26, 2018



ABOUT OUR ENERGY EFFICIENCY PROGRAMS

- » Programs began in June 2008 Legislation amended by The Future Energy Jobs Act of 2017
- » Dedicated Public Sector Marketing and Energy Advisor Staff?
- » Who Qualifies for the Programs?
 - Ameren Illinois Electric and/or Gas Customers
 - Programs funded by Ameren Illinois Customers
 - Rider charge on monthly gas and/or electric bills





Ameren Illinois Energy Efficiency



Incentives

- Wastewater
- Standard
- Custom
- VFD's



Facilities

- Business ProgramD3A, D3B & DS4
- Small Facility Direct install DS2



Discounts & Bonuses

- On-Line Store
- Instant Incentives
- Early Completion
- Bonus Bucks
- Symposium Ameren Coupon

Incentives

WWTP



- \$.21/kWh Custom in 2018
- \$.18/kWh Custom in 2019

Custom



- Anything not prescriptive that saves energy
- Preapproval required

Standard



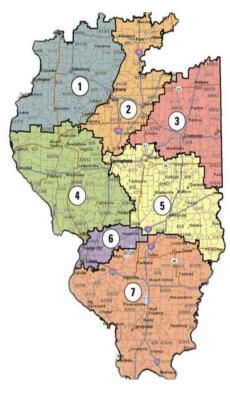
- Prescriptive amount
- Preapproval for over \$10K
- VFD's



- \$125/HP 2018
- \$115/HP in 2019
- Capped at 80% cost



BUSINESS PROGRAM ENERGY ADVISORS



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Ameren Illinois Business Program Energy Advisors

Call 1.866.800.0747 to request a consultation with an Energy Advisor



Small Facility Incentives

- Ameren Illinois DS2/GDS2 customer qualify
- Free energy assessment
 - Free Smart Thermostat with assessment (\$69 value)
 - No obligation
 - Low out of pocket costs & minimal paperwork
- Installation work performed by a Program Ally
- Upgrades include
 - Lighting (interior & exterior)
 - HVAC Controls
 - Refrigeration equipment





ONLINE STORE

- » AmerenIllinoisSavings.com/onlinestore
- » Must be an Ameren Illinois electric non-residential customer
- » LED lighting, LED Exit Signs, Occupancy Sensors.
- » Smart Thermostats NEW!
- » Bulbs starting at \$1!
- » FREE Shipping!
- » Public Sector 50% Discount







INSTANT INCENTIVES

- » No application or forms to fill out
- » Instant discount at point of purchase through lighting distributors
- » Includes LED light bulbs and LED tube lamps
- » Customer eligibility: non-residential Ameren Illinois electric customer
- » No purchase limits
- » Save up to 80% off retail pricing
- » Go to *AmerenIllinois* Savings.com/Instant for more information
- » Public Sector Installation Application







2018 EARLY COMPLETION BONUS

Complete projects early in 2018 and receive additional cash incentives!

COMPLETE YOUR PROJECT BY:	TO RECEIVE AN ADDITIONAL:
March 31, 2018	15% bonus
June 30, 2018	10% bonus
Sept. 30, 2018	5% bonus

Visit *AmerenIllinois* Savings.com/Bonus for details



Bonus Bucks

Get a 15% CASH INCENTIVE BONUS for municipal and/or local government Energy. Efficiency projects completed this fall!



if your municipal and/or local government facility completes its energy efficiency project by Nov. 30, 2018, we'll add a 15% bonus to your incentive — automatically

Project ideas to help you take advantage of this bonus:

- » Lighting upgrades
- » Motor efficiency (VFDs)
- » Steam system improvements
- » Specialty equipment purchases
- » Heating and cooling upgrades



SAVE the DATE!



- FREE event!
- Keynote Bob Wengel, VP of Facilities, Shedd Aquarium
- Newest program offerings
- Breakout sessions on EE topics
- Meet 40+ trusted Ameren Illinois Program Allies
- FREE continental breakfast and buffet lunch!
- Receive a 15% bonus coupon
- Open to Ameren Illinois non-residential customers only
- Registration opens August 1!





PROGRAM ALLIES

- » Contractors who have registered and received training from Ameren Illinois.
- » Familiar with application forms and processes.
- » Help customers complete energy efficiency projects.
- » Look for a Program Ally by visiting AmerenIllinoisSavings.com and click on "Find a Contractor".
- » Interested in becoming a Program Ally?
 - "For Contractors" tab of the website



AmerenIllinoisSavings.com

- » Website always has the most up-to-date information on incentives
- » Find applications, application guides, and other necessary forms
- » View videos, case studies, and other educational content
- » Program Contact information
- » Monthly Newsletter
- Access on any device (mobile, tablet, or desktop)







AmerenIllinois Savings.com